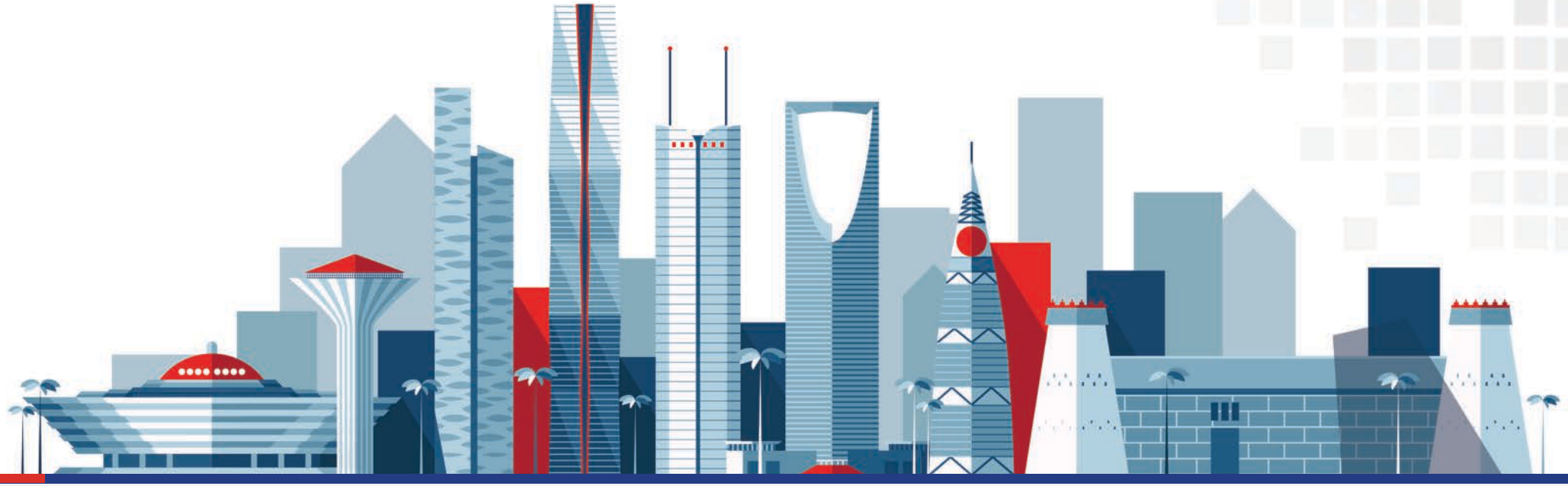
Prime
Integrated Solutions

Empowering Minds, Elevating Futures



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Company Profile

Our Story

Our story is not one of coincidence, but of a journey that spans over three decades of dedication and expertise. For more than **30 years**, the founders built their careers across leading international and local firms in construction, engineering consultancy, real estate development, project management consultancy, claims and dispute resolution, institutional transformation, and digital business transformation. Along the way, they reinforced their hands-on experience with academic and professional qualifications, sharpening their skills to deliver services at the highest global standards.

The turning point came during a conversation between the two founders, a dialogue about the visible gaps in the market. **High-quality services** aligned with global best practices were often accessible only through large international firms, but at a financial cost that became a burden to many clients and projects. At the same time, there was a shared dream: to build an entity where people always come first. A company that not only manages projects, but also nurtures talents, transfers knowledge, and empowers wider communities of professionals.

Driven by this vision, the founders took a bold step forward. After nearly two years of careful planning, they decided to establish their own company in **Saudi Arabia**, a firm rooted in the belief that excellence should not be a privilege, but an accessible standard. A company where the client's success is placed above all else, where every engagement is a partnership, and where "***People First***" remains the crown jewel of its philosophy. From these values, the name **Prime** was born, chosen to embody a matrix of principles captured in a single word.

This is the spirit upon which our journey was built, and it continues to guide every success story we create today.



Founders



Ahmed Ebeid

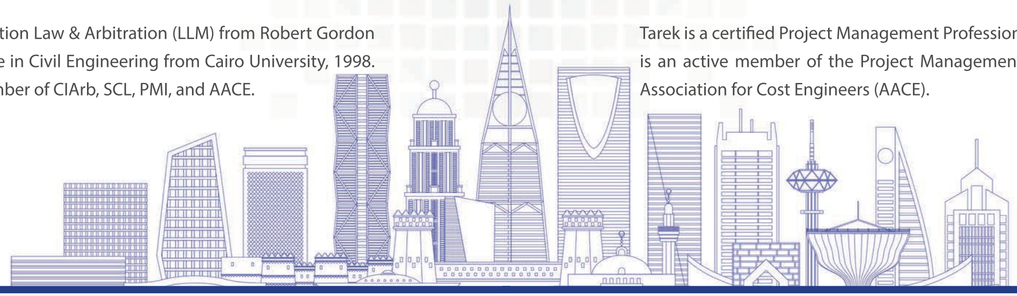
Co-Founder | Managing Director

Strategy and Business Excellence

Ahmed Ebeid is a seasoned executive with over 27 years of leadership across Saudi Arabia and the Middle East, managing capital programs exceeding SAR 10 billion. He brings deep expertise in change management, project controls, planning, scheduling, and dispute resolution, having advised on complex claims and led major PMO/P3O and transformation initiatives.

Ahmed supported numerous high-profile public and private clients across various sectors, from power & water, to infrastructure, real estate, high-rise towers, heritage redevelopment, and urban transformation. He has worked extensively with JCT, NEC, FIDIC, Saudi Public Works, and Aramco standard form contracts.

Ahmed holds a Masters in Construction Law & Arbitration (LLM) from Robert Gordon University – 2019, and a BSc. degree in Civil Engineering from Cairo University, 1998. He is also a Certified EVP, and a member of CIArb, SCL, PMI, and AACE.



Tarek Ismail is a seasoned Project Management Consultant with over 30 years' experience in the construction industry. Tarek received his master's degree in business administration from the American University in Cairo in 2002. He also received a Professional Diploma in Project Management from the American University in Cairo in 1997 and a BS degree in Civil Engineering from Cairo University in 1991.

Tarek has contributed to the development of the project management strategy and methodology for MOMRA in 2007. He has led the effort for establishing PMOs in several organizations in Saudi Arabia and Egypt. He also worked as a Project Control Manager for several large-scale projects in Saudi Arabia and Egypt.

Tarek is a certified Project Management Professional PMP from the PMI since 2010. He is an active member of the Project Management Institute (PMI) and The American Association for Cost Engineers (AACE).



Tarek Ismail

Co-Founder | Managing Director

Innovation and Operational Excellence

Strategic Partners



Gamic Consulting
Arizona, USA

Mike Harrington
CEO and Senior Consultant

Mike is a versatile engineering and construction executive who delivered measurable improvements across complex capital project portfolios. With experience spanning Oil & Gas, Chemicals, Consumer Products, Mining, and Government sectors worldwide, he brings expertise in engineering, construction management, safety, quality, cost, schedule, and risk management. He has successfully led major transformations of international EPCM programs and PMOs, driving performance, efficiency, and client satisfaction. Notably, as Vice President of Global Quality at Jacobs Engineering, Mike spearheaded a global business transformation by replacing legacy systems with a state of the art ISO-compliant Business Management.



DAR Engineering Contracts
Cairo, Egypt

Tarek Hamed
Founder | Managing Director

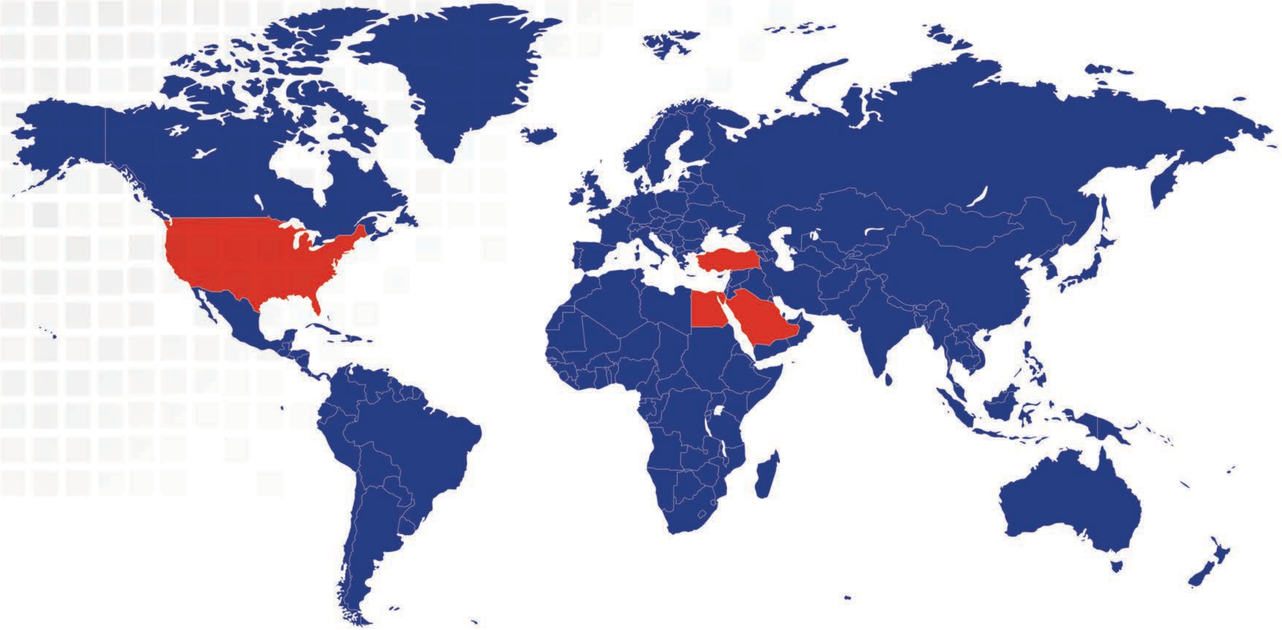
Mr. Tarek Hamed holds a Ph.D. in Construction Management and has extensive expertise in FIDIC Conditions of Contract and construction claims. He has acted as chairman and co-arbitrator in numerous arbitration cases and served on a Dispute Adjudication Board in Albania. Additionally, he teaches courses on construction contracts at Cairo University and the American University in Cairo, has authored several papers, and is a Certified Construction Project Supervisor (CCPS) recognized by ASCE.



KPM
Istanbul, Turkey

Mohammad El Halabi
General Manager

With 37 years in the construction industry, Mohammad has expertise in Quantity Surveying, Project Management, and Cost Consultancy, working on projects from small to mega scale across various sectors. He has over 20 years in senior managerial roles, establishing operations in four territories and enhancing his skills in client relations. After studying Quantity Surveying in the UK, he began his career at D.G. Jones & Partners in Lebanon and later became Managing Director in Cairo. After 30 years with DGJ, he moved to Istanbul to focus on KPM.



Our Vision

To be the trusted partner who empowers businesses to achieve their ambitions. We deliver world-class quality with innovative and competitive solutions. Guided by a "***People First***" spirit, we aspire to contribute to **Saudi Arabia's Vision 2030** journey, transforming visions into enduring success stories that inspire growth, innovation, and lasting impact.



Our Mission



To consistently deliver services that embody the highest global standards of quality and value. We are committed to continuous development and innovation, ensuring that our practices evolve in line with the **world's best professional standards.** By combining expertise **with creativity**, we provide flexible and tailored solutions that adapt to each client's unique needs and empower them to achieve success in an ever-changing landscape. We turn challenges into opportunities for growth and lasting impact.

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Our Values

Prime's values are at the core of its identity and guide its direction.

Integrity

We uphold the highest ethical standards, ensuring honesty and fairness in everything we do.

Innovation

We embrace creativity and forward thinking to craft smart, practical, and future-ready solutions.

Transparency

We build trust through openness, clarity, and accountability with our clients and teams.

Flexibility

We adapt with agility to each client's unique needs, turning challenges into opportunities for success.

Excellence

We are driven by a passion to deliver outstanding results and set benchmarks in quality.

Sustainability

We are committed to delivering solutions that not only serve today's needs but also safeguard the future.



Our Services

Project and Program Management

We provide end-to-end project and program management, ensuring seamless planning, execution, and delivery. Our expertise turns complex visions into successful realities with measurable results.

PMO/P3O Setup and Operation

We design, establish, and operate Project & Portfolio Management Offices tailored to organizational needs. Our systems ensure governance, accountability, and strategic alignment.

Organizational Excellence & Institutional Transformation

We enable organizations to evolve into more agile, innovative, and resilient institutions by aligning structures, processes, and culture with global best practices.

Business Consulting & Digital Transformation

We help organizations embrace the digital era by deploying project management information systems, automation, and data-driven tools that transform decision-making.

Claims Management & Dispute Resolution

We protect client interests by preparing, defending, and evaluating claims with expertise. From EOT and cost claims to dispute avoidance, we deliver clarity and fairness.



OUR SERVICES

Project and Program Management

Schedule and Time Management

Help our clients stay on track by developing realistic schedules, optimizing timelines, and proactively managing risks of delay, ensuring timely project completion without compromising quality.

Risk Management

Identify, assess, and mitigate risks before they impact project outcomes. Our structured approach provides clarity and resilience, protecting both investments and objectives.

Contract Management

Ensuring effective administration of contracts, compliance with terms, proactive risk management, and safeguarding client interests throughout the project lifecycle.

Cost and Commercial Management

Ensuring financial efficiency by controlling budgets, optimizing resources, and delivering maximum value. Our commercial strategies safeguard profitability while maintaining transparency.

Procurement Management

From strategy to execution, we support clients in sourcing the right partners and materials. Our procurement expertise ensures competitive value, compliance, and timely delivery.

Stakeholder Management

Building bridges between stakeholders, ensuring alignment, trust, and collaboration across all project stages. Our approach transforms diverse interests into shared success.

Quality Management

We instill excellence at every stage by embedding international quality standards. Our rigorous systems ensure outcomes that exceed expectations and stand the test of time.

HSSE Management

In every project, Health, Safety, Security, & Environment come always on top of our priorities. Our frameworks protect people, assets, and communities while promoting sustainable practices.



OUR SERVICES

PMO/ P3O Setup and Operation

Gap Analysis/ Maturity Assessment

Diagnose organizational strengths and gaps through structured assessments, enabling informed strategies for growth, transformation, & improved performance.

Change Model Recommendations

Craft customized change models and drive their execution. From strategy to daily operations, we help organizations embrace change with confidence.

Implementation and Operation

Support clients through the full lifecycle of change, ensuring smooth implementation and sustained operations that create measurable impact.

Portfolio Management

We maximize value by aligning projects and programs with organizational goals. Our portfolio strategies ensure balance, prioritization, and long-term sustainability.

Project Controls & Reporting Framework

Establishing robust control and reporting mechanisms that provide transparency, predictability, and actionable insights throughout the project lifecycle. We develop the "One Source of Truth".

Resource Allocation & Capacity Planning

Optimizing the use of people, time, and assets to achieve efficiency. Our planning ensures the right resources are in place at the right time.

Monitoring and Performance Evaluation

Tracking progress with precision, using KPIs and benchmarks to drive accountability and continuous improvement.

Continuous Improvement

To foster a culture of excellence by embedding lessons learned & innovation into every cycle of performance.



OUR SERVICES

Organizational Excellence & Institutional Transformation

Strategy Development

Our focus is to partner with leaders to craft strategies that drive sustainable growth, competitiveness, and market leadership.

Institutional Gap Analysis & Maturity Assessment

Providing evidence-based insights into institutional performance, guiding leaders toward structured improvement paths.

Change Management

We help organizations embrace transformation by engaging people, minimizing resistance, and ensuring sustainable adoption of new practices.

Operational Improvement

We identify inefficiencies and streamline operations to unlock productivity, cost savings, & service excellence.

Performance Metrics & KPI Frameworks

Our strength is to design KPI systems that measure what matters, enabling leaders to make informed decisions with clarity and confidence.

Process Re-engineering

Reshaping business processes to align with world-class standards, unlocking efficiencies, and ensuring continuous competitiveness.

Benchmarking

We compare practices against global leaders to highlight strengths, uncover gaps, and drive organizations toward higher performance.



OUR SERVICES

Business Consulting & Digital Transformation

Technology Adoption

Accelerate innovation by introducing technologies that simplify operations, reduce costs, and empower smarter ways of working.

Process Automation

Streamlining repetitive tasks through automation, freeing resources to focus on higher-value activities and strategic goals.

Data-Driven Decision Making Enablers

We empower leaders with actionable insights by implementing tools and frameworks that enable data-driven decision-making.



OUR SERVICES

Claims Management and Dispute Resolution

Claims Preparation and Defense

With an eye on details, we prepare and defend claims with precision, ensuring comprehensive documentation & strong representation to safeguard client interests.

Independent Claims Review & Evaluation

Providing impartial assessments and in-depth forensic analysis, ensuring disputes are resolved based on facts, accuracy, and global best practices.

Forensic and Quantum Analysis

Conducting thorough forensic and quantum analyses, providing robust evidence that supports fair and effective claim resolutions.

Arbitration and Expert Witness

As counsels in arbitration, we retain comprehensive expertise of arbitral proceedings and widespread technical perception of construction disputes that reinforce clients' positions and support fair resolution. As expert witnesses, our professionals provide clear and objective independent testimony grounded in technical rigor and industry best practices.



Case Studies



Every project we engage in is more than just a scope of work, it is a story of ambition, collaboration, and transformation. Our experts have been entrusted with complex initiatives across **construction, infrastructure, tunneling and transportation, digital transformation, water and energy, high-rise buildings, and hospitality projects,** where we turned challenges into milestones of success.

From shaping strategies to delivering results on the ground, our role has always been to empower clients' visions and create lasting impact. These journeys reflect not only our technical expertise, but also our unwavering belief in building a better future aligned with the spirit of ***Saudi Arabia's Vision 2030.***

CASE STUDIES

P3O Development, Implementation and Rollout



Madinah Regional Municipality (Madinah Amana)
Saudi Arabia

Institutional Excellence
PMO/P3O Setup and Operation

CASE STUDIES

Greater Cairo Metro, Line 4



The Arab Contractors
Egypt

Transportation
Project and Program Management

CASE STUDIES

Development of Project Management & Construction Management Procedures



Arizona State University
The United States

Institutional Excellence
Organizational Excellence & Institutional Transformation

CASE STUDIES

HSES Business Management System (BMS) Redesign



Burns & McDonnell
The United States

Institutional Excellence
Organizational Excellence & Institutional Transformation

CASE STUDIES

King Abdulaziz International Airport (KAIA)

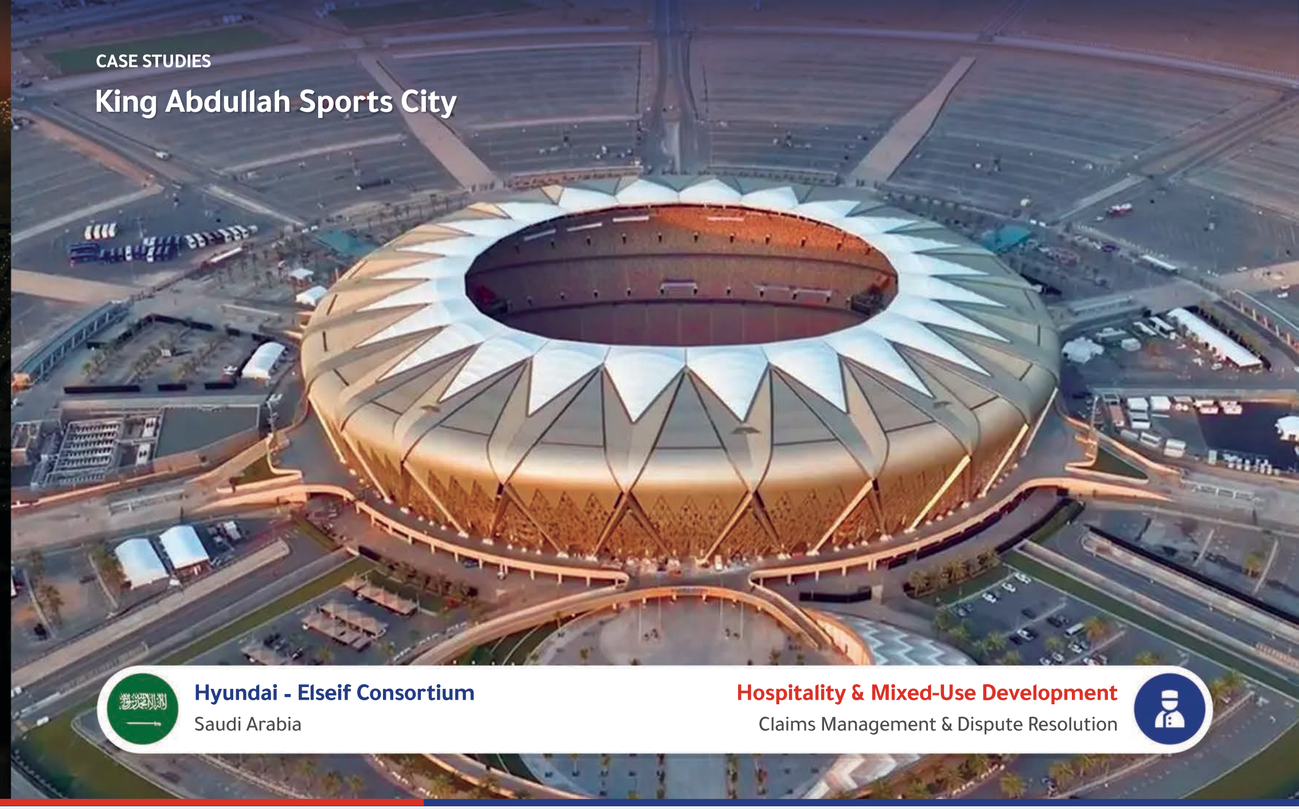


General Authority for Civil Aviation
Saudi Arabia

Transportation
Project and Program Management

CASE STUDIES

King Abdullah Sports City

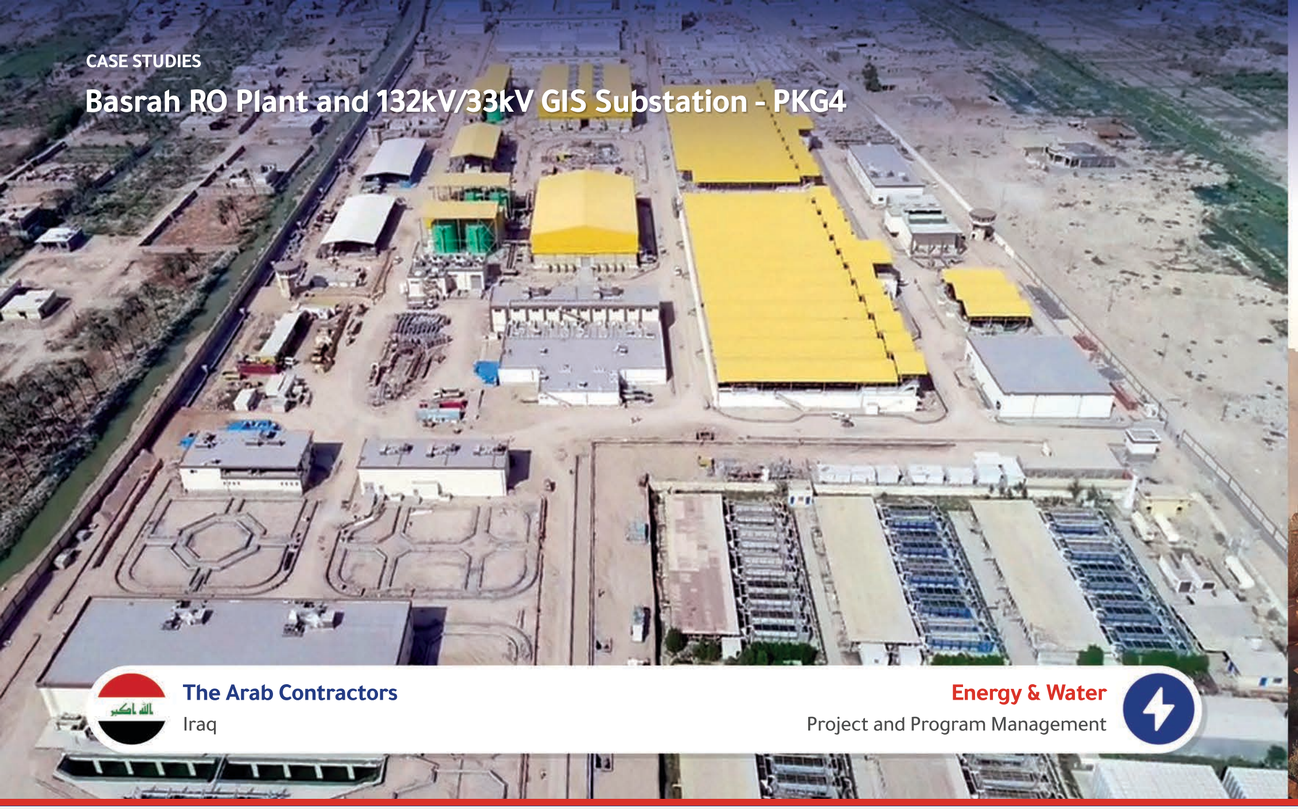


Hyundai - Elseif Consortium
Saudi Arabia

Hospitality & Mixed-Use Development
Claims Management & Dispute Resolution

CASE STUDIES

Basrah RO Plant and 132kV/33kV GIS Substation - PKG4



The Arab Contractors
Iraq

Energy & Water
Project and Program Management

CASE STUDIES

Wadi Safar Mazra'ah Experience Centre



Diyar Najd Co. for Special Projects
Saudi Arabia

Hospitality & Mixed-Use - Real Estate - Heritage
Claims Management & Dispute Resolution

CASE STUDIES

Qukës-Qafë Pllocë Road Project - Section 2



Albanian Ministry of Transportation
Albania

Infrastructure
Claims Management & Dispute Resolution

CASE STUDIES

EMAAR Square Project in Uptown Cairo



CRCICA, Cairo
Egypt

Hospitality & Mixed-Use Development
Claims Management & Dispute Resolution

City Stars Heliopolis
Egypt, Al-Sharbatly Group

Hospitality & Mixed-Use - Real Estate
Project and Program Management

Qurayyah Independent Power Plant
KSA, Samsung C&T Corp.

Energy & Water
Claims Management & Dispute Resolution

Wadi Al Aqeeq Development
KSA, Madinah Development Authority

Infrastructure
Project and Program Management

Dareen Port Expansion
KSA, STFA Deniz Insaati Co.

Transportation
Claims Management & Dispute Resolution

Four Seasons at Nile Plaza
Egypt, Four Seasons Hotel

Hospitality & Mixed-Use - Real Estate
Project and Program Management

Tihama Cogeneration Expansion - S2
KSA, Hyundai Heavy Industries

Energy & Water
Claims Management & Dispute Resolution

Sadara Chemical Plant
KSA, El Seif Engineering Contracting

Industrial Construction
Claims Management & Dispute Resolution

PM Systems - Municipal Projects
KSA, Ministry of Municipalities & Housing

Institutional Excellence
PMO/P3O Setup and Operation

King Abdullah University (KAUST)
KSA, KAUST

Education & Research Development
Project and Program Management

Haramain High Speed Rail
KSA, Saudi Oger Ltd.

Transportation
Claims Management & Dispute Resolution

Ismailia Tunnels under Suez Canal
Egypt, Commercial International Bank CIB

Infrastructure
Project and Program Management

Al Jawhara Tower Building
KSA, Drake & Scull

Hospitality & Mixed-Use Development
Claims Management & Dispute Resolution

Strategy of supervision improvement
KSA, Ministry of Municipalities & Housing

Institutional Excellence
Organizational Excellence & Institutional Trans.

Execution and Operation of SWCC PMOs
KSA, SWA

Institutional Excellence - Energy & Water
PMO/P3O Setup and Operation

Lion One BMS Development
Fiji Islands, Lion One Metals

Institutional Excellence
Organizational Excellence & Institutional Trans.

Plasma Fractionation & Purification Plant
Egypt, Orascom Construction (SAE)

Industrial Construction
Project and Program Management

Infrastructure of Shadadya Industrial Zone
Kuwait, Mushrif Trading

Infrastructure
Claims Management & Dispute Resolution

Makkah Transportation Plan
KSA, Makkah Regional Municipality

Transportation
Project and Program Management

Alder Biomass Pyrolysis Project
USA, Alder Fuels

Industrial Construction
Project and Program Management

Electric Express Train, Sokhna - Matroh
Egypt, The Arab Contractors

Transportation
Project and Program Management

Riyadh Metro Line 3
KSA, ANM Consortium

Transportation
Claims Management & Dispute Resolution

Dev. of Standard Operating Procedures
USA , Southern Industrial Constructors

Institutional Excellence
Organizational Excellence & Institutional Trans.

Aqaba-Amman (AWDCP)
Jordan, The Arab Contractors

Energy & Water
Project and Program Management

El-Dabaa Nuclear Power Plant (NPP)
Egypt, The Arab Contractors

Energy & Water
Project and Program Management



The Monorail - New Capital & 6 October
Egypt, The Arab Contractors

Transportation
Project and Program Management

Rufiji Hydropower Project
Tanzania, The Arab Contractors

Energy & Water
Project and Program Management

10th of Ramadan Railway Project (LRT)
Egypt, The Arab Contractors

Transportation
Project and Program Management

Aircraft Maintinance Hangars
KSA, Saudi Court

Infrastructure
Claims Management & Dispute Resolution

Karbala Refinery Project PKG4 & PKG5
Iraq, Jawharat Al Madaen & Iraqi Arab Contractors

Industrial Construction
Project and Program Management

New Container Terminal Quay Wall Const.
Egypt, ICC, Paris

Infrastructure
Claims Management & Dispute Resolution



Success Partners

Our clients are at the heart of every success story we create. From **Saudi Arabia to Egypt, the United States, Jordan, and Istanbul**, our experts have proudly served a diverse network of organizations that trusted us to deliver with excellence. Every client we have partnered with has grown into a valued partner in success - a happy witness to our journey of growth and transformation.

By consistently achieving client objectives and ensuring their satisfaction, we have become their trusted partner of choice. These enduring relationships reflect not only our technical capabilities, but also the trust, integrity, and shared ambition that define who we are.

أمانة منطقة المدينة المنورة
Madinah Regional Municipality

هيئة تطوير منطقة المدينة المنورة
Al Madinah Region Development Authority

أمانة العاصمة المقدسة
HOLY MAKKAH MUNICIPALITY

ALDER FUELS

جامعة الملك عبدالله للعلوم والتقنية
King Abdullah University of Science and Technology

الهيئة السعودية للمياه
Saudi Water Authority

Southern Industrial Constructors
An EMCOR Company

وزارة البلديات والإسكان
Ministry of Municipalities and Housing

BURNS McDONNELL

ASU Arizona State University

GACA
الهيئة العامة للطيران المدني
General Authority of Civil Aviation

ORASCOM CONSTRUCTION

ديار نجد
DIYAR NAJD

السيف مهندسون مقاولون
EL SEIF Engineering Contracting

HD HYUNDAI HEAVY INDUSTRIES

Drake & Scull

المقاولون العرب
عثمان أحمد عثمان وشركاه

شركة سعودي أوجيه المحدودة
SAUDI OGER LTD

دان DAN

STFA

SAMSUNG C&T

Prime
Integrated Solutions



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